

GLAMMFIRE DEBUTS ARCHIMEDES

Paris, January 18th - **Glammfire** presents and showcases at Maison et Objet 2020 in Paris its most contemporary fireplace with features that make it unique worldwide and special at everyone's home: ARCHIMEDES.

ARCHIMEDES is an environmentally conscious bioethanol fireplace that easily pivots in a 360° movement and works with a Crea7ion EVOPlus technology automatic fire round bio-burner with rechargeable batteries without fixed connections, allowing up to 25 hours of autonomy with just 10 liters of fuel, embracing the highest safety standards.

Manufactured by dedicated and experienced craftsmen, the Archimedes fireplace is fully constructed of steel, with a gold-plated interior with high temperature resistant varnish finish, deflector plate and polished titanium steel decorative plate.

ARCHIMEDES is a fireplace that works with a bioethanol combustion zone and doesn't require construction works (pre or post installation) that can be independently rotated 360 degrees, releases any odors, smoke neither sparks.

"ARCHIMEDES is a piece of art with innovative design that changes the paradigm of the obvious that its not at all. Do fireplaces need to have a chimney? In fact, no they don't" states Marcelo Inácio – **Glammfire's** CEO.

At the Maison et Objet -Paris 2020 fair, "customers will be able to see the entry level fireplace in gold-plated interior, with a manual incorporated full turning pivoting system but can opt also for a much more exquisite and exclusive one with gold-leave finishing, anticipating a much long awaited top range version to be showcased in April in Milan (Italy) at Saloni del Mobile 2020." – explains Mário Ferreira, **Glammfire's** Chief Marketing Officer.

ABOUT GLAMMFIRE

Founded in 2008 in the north of Portugal, **Glammfire** is a world-class luxury fireplaces brand, represents Portuguese design as well as modern/contemporary style.

As one of the world's most wanted fireplaces brands, **Glammfire** specializes in the development and manufacture of unique, environmentally friendly fireplaces that fit a new lifestyle.

The desire for greater demand and efficiency, the pursuit of difference, embodied in the development of unique products, and the respectful commitment to the environment are details present in each **Glammfire** product.

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